



# Membership Reference Guide

Connecticut REALTORS® is Connecticut's largest professional trade Association representing over 15,900 real estate professionals engaged in all aspects of real estate. Founded in 1920, CTR is dedicated to enhancing the ability of its members to conduct their business successfully while maintaining the preservation of private property rights. Use of the term "REALTOR®" is exclusive to the members of the REALTOR® Association and signifies their allegiance to a strict Code of Ethics.

## Here are some of the programs and services CTR offers its members:

**CTRealtors.com** - Legal forms, special events/programs, rosters/directories, industry news, housing statistics, safety information, consumer info, and much more.

**Legal Hotline: 860-566-8333** - Free general legal information to CTR members through CTR's staff attorneys Monday through Friday, 9 a.m. to 5 p.m. (Calls are returned with 24 hours or next business day.)

**Legislative Efforts** - CTR lobbying team representing REALTORS® at the State Capitol, legislative alerts, calls for action, updates on how new laws affect real estate, and CTR's Legislative Action Center connects you to your legislators.

**REALTORS® at the Capitol** - An organized annual event where REALTORS® meet with state legislators to discuss the issues that affect the real estate industry.

**Monthly Housing Statistics** - Statewide statistics published every month reporting on the number of sales and median price for single family and multi-family homes, and condos.

**Public Affairs/Special Updates** - CTR's Issues Advocacy efforts reach out to the public and legislators through media campaigns. As important issues come up, CTR provides resources to help explain what is happening.

**Leadership Conference** - An annual event featuring a variety of informational, educational, and entertaining presentations for local and state Association leaders and Association Executives.

**Education** - Numerous education programs for obtaining certifications, designations, or increasing business/industry knowledge and expertise including GRI, Appraisal, SFR, MRP, SRS and more. Classes are available live or online.

**Member Benefits Program** - CTR offers discounts on products/services and the Raymond F. Gates, Jr. Memorial Scholarship program awards scholarships to children of REALTORS®.

**Media/Social Media/Communications** - CTR promotes the REALTOR® brand through interaction with the media and putting reporters in touch with industry experts so information is relayed accurately. CTR keep followers updated through Facebook and Twitter. Our email newsletter goes out regularly and numerous guides are available on CTR's website.

**Additional Programs** - The Connecticut Association of REALTORS® Foundation, State REALTOR® of the Year Award, and the Harry W. Wenz Good Neighbor Award.

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